

1931 Canadian Onion Week

cc0200. Canadian Onion Week was celebrated from January 25-31, 1931. A red and yellow label in the shape of an onion with the slogan "Eat onions for health" was issued to promote the event. Seen on cover from Winnipeg, MB to Clinton, ON dated Feb 4, 1931. Die-cut; gummed. 58 x 50 mm. Ref.: CK (image). Rarely seen.

**1932 Merchant Tailor Designers Association, Montreal, QC**

cc0205. Founded in 1881, the Merchant Tailor Designers Association of America was an organisation devoted to men's fashion. Each year it set the trend for business attire, and presented its "Best Dressed Man" award. In 1932, the MTDA held its 52nd annual convention in Montreal, Quebec from February 1-5. A single label has been seen that commemorates the event and is printed in blue and red on white. Die-cut; gummed. 45 x 60 mm. \$15.00.

**1932 Fourth Canadian Air Pageant, Montreal, QC**

cc0206. The Fourth Annual Canadian Air Pageant was held August 19-21, 1932 at the St Hubert airport, near Montreal, QC. A large label printed in red and blue on silver foil card has been seen attached to the back of a commemorative cover dated Aug 19, 1932 from Montreal, QC. Die-cut; gummed. 138 x 82 mm. \$30.00 on cover.

**1932 Bank of Nova Scotia Centennial**

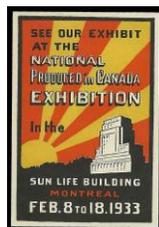
cc0207. In 1932, the Bank of Nova Scotia celebrated the 100th anniversary of its formation. An elegant label printed in red and black on gold foil was issued for the event. Die-cut; gummed. 34 x 35 mm. \$18.00 on cover.

**1933 International Fur Fair, Winnipeg**

cc0210. The first International Fur Fair was held in the Winnipeg Auditorium from December 4-9, 1933. Fox and mink breeders were the major exhibitors. A label in red on silver foil was issued for the event. Die-cut; gummed. 58 x 38 mm. \$10.00.

**1933 National Produced in Canada Exhibition, Montreal**

cc0211. The National Produced in Canada Exhibition was held from February 8-18, 1933 in the Sun Life Building in Montreal. A single label has been seen that advertised the event. Imperforate; gummed. 55 x 81 mm. Ref.: GB (image). \$15.00.

**1933 Canadian National Exhibition, Toronto**

cc0212. A rectangular label printed in red on white paper commemorates the 1933 edition of the Canadian National Exhibition, held in Toronto from August 25 to September 9. Imperforate; gummed. 56 x 26 mm. Ref.: NTW (image). \$20.00.

**1933 World's Grain Exhibition and Conference, Regina**

cc0213. With plans unveiled in 1928, the World's Grain Exhibition and Conference was originally to be held in 1932, to coincide with the 50th anniversary of the founding of Regina, Saskatchewan. However, the onset of the Great Depression, and the fall in grain prices and grain production in 1929 and 1930, caused the organisers to reschedule the exhibition to 1933, from July 24 to August 5. Despite this, the exhibition attracted over 200,000 visitors, in conjunction with the Regina Fair events. In addition to the Canadian 20¢ harvesting stamp which was overprinted for the event, at least four different advertising labels were produced.

Type 1: advertising the exhibition scheduled for 1932, printed in yellow and green on white, and featuring a globe. Imperforate; gummed. 39 x 61 mm (design 34.5 x 56.5 mm). Ref.: AMCNp123. \$15.00.

Type 2: design as type 1, but printed in green and red. Imperforate; gummed. 39 x 61 mm (design 34.5 x 56.5 mm). \$15.00.

Type 3: advertising the exhibition held in 1933, printed in black, blue and yellow, and featuring a bale of hay. Imperforate; gummed. 39 x 61 mm (design 34.5 x 56 mm). \$20.00.

Type 4: embossed metallic label, seen on FDC dated July 24, 1933 from Regina, SK prepared by Stan C. Koepke. Die-cut; gummed. 36 x 45 mm. \$20.00.

**1933 (undated) National Tuberculosis Association, Toronto**

cc0214. The 29th annual meeting of the (U.S.) National Tuberculosis Association was held from June 26-30, 1933 in Toronto, ON. A single label printed in black on yellow paper was issued to advertise the meeting. Imperforate; gummed. 55 x 71 mm. Ref.: SN#3(1)(Feb1996)p4. \$10.00.

**1933 50th Anniversary of Canada's Nickel Industry**

cc0215. In 1883, excavation work in the region of Sudbury, Ontario during the construction of the Canadian Pacific Railroad, led to the discovery of rich nickel and copper deposits. Development of the region's mines over the subsequent decades turned Sudbury into the nickel capital of the world. The nickel deposits were due to a large meteorite impact that occurred approximately 1.85 billion years ago. In 1933, a label was issued to commemorate the 50th anniversary of the discovery. It features a prospector with a pick. Imperforate; gummed. 42 x 58 mm. \$15.00.

**1934 Lavolette Trois Rivières**

cc0220. On July 4, 1634, Monsieur de Lavolette whose full name may have been Théodore Bochart Duplessis dit Lavolette, general of the flotilla of the "Compagnie des Cent-Associés" led by Samuel de Champlain, landed at the junction of the Saint Lawrence and Saint Maurice Rivers to establish a fort and fur trading post. The site had been named Trois Rivières (Three Rivers) previously because two small islands at the opening of the Saint Maurice River give the impression that three different rivers spill into the Saint Lawrence River. To commemorate the 300th anniversary of the founding of the city, a set of 4 stamps was issued in 1934 featuring the portrait of Lavolette. The stamps were printed in purple (a), red (b), blue (c), and olive (d). Perforated; gummed. 23 x 32 mm (design 20.5 x 29 mm). \$5.00 each.

